

COUNTDOWN TO TOTO FESTIVAL STARTS

By Jackie Nalubwama

The Vision Group Toto Christmas Festival countdown has begun. With four days to go, children must be excited about the event.

In conjunction with sponsors, the festival is guaranteed to be a success. The sponsors are Ruparelia Group, Indomie Instant Noodles, Pepsi, Toyota Uganda, SUMZ and the National Identification Registration Authority (NIRA).

NIRA's principal registration officer, Charles Nsimbi, said they are interested in the festival because they are committed to registering children and families.

"We give them a birth certificate with a NIN [national identification number] so that they are never invisible in this world. We also register marriages, so

that is why I asked about the parents at the festival, because the family is a basic unit of society, which needs to be captured so that everyone is planned for," he explained elaborately.

Another sponsor, Toyota Uganda, is equally committed to children, so much so that they have organised a contest for them.

Toyota Uganda's marketing and events co-ordinator, Patricia Cathy Tusubira, reiterated their commitment, saying: "As CFAO Mobility-Toyota Uganda, we are very passionate about children and this is evident with our Toyota Dream Car contest, which we hold annually."

She said children will draw their dream car, standing a chance to win school fees and other exciting prizes.

Tusubira said: "They will get a chance to represent Uganda in

Pupils of St Elizabeth Montessori School Ntawo in Mukono district during an activation activity at the school on Saturday

the world contest, which is held in Japan, where they can win \$5,000 for themselves and \$10,000 for their school."

Toyota's dream car contest has been held for 19 years. In Uganda, it will be the third time.

"We will give them a chance to draw on site and submit their artwork for the contest and also pick up entry forms," she said.



PHOTO BY MIRIAM NAMUTEBI

"They can also draw later and send them to our branches in Namanve, Gulu, Kampala, Mbale, Arua, Fort Portal, Kamwokya... We have a countrywide footprint. They can just visit our website at dreamcar.ug@cfao.com or they can call us on 0800211033 for more information."

Indomie Instant Noodles Uganda has been visiting schools with the Toto team. Allan Namanya, the

marketing and digital executive of Indomie Instant Noodles Uganda, said children would win hampers at the festival.

Slated for Sunday (December 7) at Kampala Parents School playground, the festival will be a day of fun for the whole family. For only sh10,000 per child and free entrance for parents, the Toto Christmas Festival marks the beginning of the Christmas festivities.