

PHOTO BY MICHAEL NSUBUGA



Britam's Anthony Kibe (right) launching of the tournament

# Britam Golf Series makes its way to Uganda

By Michael Nsubuga

The East Africa Britam Golf Series 2026 heads to Kitante this weekend, promising a season of exceptional competition, high-level networking, and memorable experiences.

Following a successful opening at Sigona Golf Club in Nairobi early this month, the series continues across the region, with the third of 17 legs scheduled to be held at the Uganda Golf Club yesterday.

Addressing a press conference during the launch of the event at Kitante on Tuesday, Anthony Kibe, the Senior Operations Manager of Britam Insurance-Uganda, said they had added the Ugandan leg as part of their regional calendar that will also have events in Rwanda and Malawi. He said the event will bring together corporate leaders, captains of the industry, their customers, and the Britam teams in the regions with the opportunity to network.

"The expansion of the Britam Golf Series into Uganda reflects our commitment to excellence and long-term growth. Golf mirrors the values we stand for: strategy, resilience, focus, and vision.

Through this year-long series, we are proud to support Uganda's growing golf culture while creating meaningful platforms for connection, excellence, and opportunity. We will be with you every step of the

way, in the tournament and in the years to come," Kibe stated.

The series will attract a diverse mix of amateur and elite golfers, corporate leaders, and emerging talents. Jerry Owach, the vice-captain of the Uganda Golf Club, welcomed the event, saying, "As one of our esteemed corporate members, Britam continues to play a pivotal role in championing the growth of golf and strengthening corporate engagement through sport. We are therefore proud to be the very first club in Uganda to host this high-profile event, bringing with it a blend of competition, networking, and sporting excellence.

"More than just a tournament, the Britam Golf Day is set to deliver an unforgettable experience, one that brings together business leaders, golf enthusiasts, and partners for a day of friendly competition and meaningful connections. We look forward to welcoming players, partners, and the media to what promises to be a standout addition to Uganda's golfing calendar," Owach stated.

Britam marketer Humphrey Lutakome encouraged the golfers to attend in big numbers so they don't miss out on the exciting prizes from the event that is here for the long haul. He said they have been co-sponsors to many events and now want to ensure that they are present at this table consistently as partners of UGC.