



From left: Mayiga, Eugen Mutekhele, acting CEO Jubilee Insurance Uganda and Jennifer Mirembe Sensuwa of Werinde Insurance at the event

BUGANDA, JUBILEE LIFE LAUNCH HEALTH INSURANCE

In a significant step towards improving healthcare access, Buganda Kingdom has partnered with Jubilee Life Insurance Uganda to introduce a community-focused health insurance plan.

The initiative is designed to extend affordable health insurance services to the kingdom's subjects, many of whom remain uninsured and vulnerable to high medical costs. It also seeks to deepen insurance awareness and promote a culture of preparedness in managing health risks.

"We cannot build a strong kingdom when the people's health and safety are not guaranteed. The more reason this product has been put in place – to have health camps that treat more than 10,000 people," said Katikkiro Charles Mayiga.

For Jubilee Life Insurance Uganda, the partnership represents an opportunity to expand insurance penetration through trusted cultural institutions. Company officials noted that working with Buganda provides a powerful platform to

reach communities that are often underserved by mainstream financial services.

The initiative also aligns with broader national efforts to strengthen healthcare systems and promote financial inclusion.

At the grassroots level, the programme will be supported through sensitisation campaigns, clan leaders, *abataka* and existing kingdom structures.

As rollout begins, expectations are high that Tubeere Balamu Yinsuwa will not only ease the burden of medical expenses, but also inspire wider adoption of insurance across the country.

Through this partnership, Buganda Kingdom and Jubilee Life Insurance Uganda are offering a practical solution – one that places wellbeing at the centre of community life.

Jubilee Insurance and Werinde Insurance Brokerage work as collaborative partners to provide Tubeere Balamu Yinsuwa, a community-focused insurance scheme developed for the Buganda Kingdom.